A private holding company

We own and operate businesses with permanent family capital.

WHO WE ARE

Morgul Holdings LLC invests its own capital in operating businesses. It does not manage outside money, raise funds, or offer securities, so there is no fund clock on anything it owns and no obligation to sell.

Morgul was built from operating businesses founded from 2010 onward and has acquired and built companies since 2015. It is headquartered in Miami, with an office in New York.

We acquire control of established businesses, add to our platforms through targeted acquisitions, and build new companies through Annatar. We keep operating teams and brands unless there is a specific reason not to, and we reinvest profits into the business first.

WHAT WE DO NOT DO

- Raise or accept outside capital for family office investments.
- Run a fund, or hold a business against a timeline to exit.
- Offer securities or give investment advice to the public.
- Let an affiliate act for a client and for Morgul in the same transaction.

PLATFORMS

Wraith Group. The holding company for Morgul's financial services businesses, spanning investment banking and advisory, business brokerage, data and technology, and secondary markets. wraithgrp.com

Wraith Group is an affiliate of Morgul Holdings LLC. Wraith advisory and brokerage businesses act for their own clients under separate engagement terms and do not act for Morgul in any transaction in which Morgul or another Morgul affiliate is a counterparty. Sellers engaging Wraith are informed of this affiliation in their engagement documents.

Annatar. Morgul's venture studio. Builds companies from inception alongside founders and operators with capital and shared infrastructure. annatar.com

CONTACT

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FIRM FACTS

Legal name	Morgul Holdings LLC
Organized in	Wyoming, United States
Type	Private holding company investing proprietary capital
Headquarters	Miami
Other office	New York
Operating history	Businesses founded from 2010 onward; acquiring and building companies since 2015
Outside capital	None solicited or accepted for family office investments
Regulatory status	Not a registered investment adviser, broker-dealer, or bank
Affiliates	Wraith Group (financial services), Annatar (venture studio), Mainsail Foundation (philanthropy)

CONTROL ACQUISITIONS: TARGET PROFILE

Enterprise value	$20M to $200M
Revenue	$10M to $150M
EBITDA	$3M to $25M
Sectors	Financial services, marketing and digital media, luxury hospitality, specialty consumer, technology-enabled services
Geography	North America primary, select international
Hold period	Permanent

These criteria describe the target profile for new control investments. They are not a description of current holdings.